



**DEPARTMENT OF CULTURAL AFFAIRS AND SPECIAL EVENTS  
CITY OF CHICAGO**

**TO:** The Honorable Carrie Austin  
Chairman, Committee on Budget and Government Operations

**FROM:** Michelle Boone  
Commissioner, Department of Cultural Affairs and Special Events

**DATE:** November 12, 2013

**RE:** Request for Information

**CC:** Maria Guerra, Mayor's Office of Legislative Counsel and Government Affairs

**Ref ID:** 23—0 Response to Alderman Cochran

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The Office of Budget and Management has provided answers to a number of the questions requested in the letter from Alderman Cochran dated October 24, 2013. For the remaining questions, please find the response of the Department of Cultural Affairs and Special Events.

1a-e. Using the original budget ordinance effective on January 1, 2013, for your department, please identify by Fund and Grant (where applicable): List of positions that have become and remain vacant in 2013 year to date; List of positions where there were layoffs in 2013 year to date; List of any of the above positions that are being retained in the proposed 2014 budget; List of additional positions that are being eliminated in proposed 2014 budget; List and explain any other changes in personnel in 2014 proposed budget.

**Response:** Answer provided by OBM.

2. Provide an organizational chart of your department including contact information

**Response:** Answer provided by OBM.

3. Please provide a list of Shakman positions, in your department's including those that are vacant, budget for 2013 and projected budget for 2014.

**Response:** Answer provided by OBM.

4. Gender and race breakdown of staff by division and position.

**Response:** Answer provided by OBM.

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5. Number of 2013 student interns, their racial breakdown and schools they were recruited from.

**Response:** Answer provided by OBM.

6. Breakdown of the 0140 accounts for 2012, 2013 year to date, projected 2013 year-end, and projected 2014. Include contractor, purpose and amount and MBE/WBE status.

**Response:** Answer provided by OBM.

7. 2012 audit and statement of income for City of Chicago store.

**Response:** The Department of Cultural Affairs and Special Events does not operate a store. The store was previously operated by the Chicago Office of Tourism and Culture (COTC).

8. Explanation of each of 2013 received and 2014 anticipated grants. Include amounts and positions.

**Response:** Answer provided by OBM.

9. 2011 and 2012 Percent for Art Financial Report as submitted to the Committee on Special Events and Cultural Affairs.

**Response:** All reports submitted to the Committee are located on the City's website at the following link:

[http://www.cityofchicago.org/city/en/depts/dca/auto\\_generated/public\\_art\\_program\\_public\\_reports.html](http://www.cityofchicago.org/city/en/depts/dca/auto_generated/public_art_program_public_reports.html)

10. Does DCASE commission art for Campus Parks or for the City Colleges?

**Response:** The Department of Cultural Affairs and Special Events does not commission art for either Campus Parks or City Colleges.

11. Current list of Gallery 37 schools.

**Response:** The Department of Cultural Affairs and Special Events does not fund or oversee Gallery 37. The Gallery 37 program model merged with what is now known as Afterschool Matters. Afterschool Matters is a 501c3 that provides after school programs for children and youth across the City. The City provides a grant to Afterschool Matters for summer and after school programs through the Department of Family and Support Services.

12. Provide your department's payments for cleanup, labor and security for 2013. Include in this the contractors for each. What is the budget for cleanup and security services in your 2014 budget? Also provide more specific detail for ticket booth security for Taste of Chicago and for stages & other areas security for all festivals. To the extent this is all for individuals provide number of people at what hourly rate.

**Response:**

<b>Vendor</b>	<b>Paid as of 9/30/2013</b>
We're Cleaning (maintenance)	\$ 600,689
Security Management Group (security)	\$ 302,154
Skytech Enterprises (security)	\$ 206,908
Total	\$ 1,109,751

DCASE anticipates costs for cleaning and security for 2014 to be level with 2013 expenses. Detailed information related to rates and staffing for DCASE festivals for maintenance and security (cleaning) are located within the contract for We're Cleaning, contract number 26727, Security Management Group, contract 25023 and Skytech Enterprises, contract 12687. Each of these contracts can be found on the City of Chicago's website.

13. What are the 2013 hourly rates for contractors' security and maintenance personnel?

**Response:** The hourly rate for contracted maintenance personnel ranges between \$22/hr. to \$31/hr. The hourly rate for contracted security personnel ranges between \$17.66/hr. to \$26/hr.

14. Provide breakdown of income generated by Special Events in 2013.

**Response:**

<b>Revenue Collections as of October 2013</b>	
Millennium Park and Cultural Center Rentals	\$ 2,042,940
Ice Skate Rentals	\$ 651,823
Sponsorship	\$ 2,693,534
Festivals and Markets	\$ 7,792,252
Total	\$ 13,174,452

15. What was donated since November 2012 to not-for-profits from Special Events fund and to whom?

**Response:** The Department of Cultural Affairs and Special Events does not provide donations to not-for-profits.

16. Categorize breakdown of contracts for Special Events held this year with the race/gender breakdown.

**Response:** A list of all contractors and their MBE/WBE status is provided on the City's website at: <https://chicago.mwdbe.com/FrontEnd/VendorSearchPublic.asp?TN=chicago>. If there is a particular vendor or item on which you would like additional information, please let us know and we will provide that specific information.

17. Provide 2013 Taste of Chicago MBE/WBE Restaurant Sales.

**Response:** Restaurants are generally not certified as MBE or WBE vendors. However, vendors represented at the Taste of Chicago comprise various ethnic groups as well as women-owned restaurants.

18. Provide 2013 Taste of Chicago all Restaurant Sales.

**Response:**

Vendor	Total Sales
Abbey Pub	\$ 48,669.50
Bacino's Pizza	\$ 95,740.00
Beat Kitchen	\$ 64,201.00
Beavers Coffee and Donuts	\$ 2,193.00
Billy Goat Inn	\$ 65,063.00
BJ's Market	\$ 104,675.50
Bobak Sausage	\$ 52,045.00
Bombay Spice	\$ 24,303.50
Bombay Wrap	\$ 4,319.00
Café Vienna and Catering	\$ 18,911.50
Caffe Gelato	\$ 40,874.00
Carbon Live Mexican Grill	\$ 112,968.50
Cheesie's	\$ 4,458.00
Chicago Cupcake	\$ 4,814.00
Churro Factory	\$ 149,402.50
Connies Pizza	\$ 122,975.50
Cubby Bear Lounge	\$ 37,642.00

Domnicks Finer Foods	\$	109,690.00
Eli's Cheesecake	\$	120,917.50
Flip Crepes	\$	50,732.50
Franco's Ristorante	\$	106,989.50
Fudge Pot	\$	75,438.00
Garifuna Flava	\$	20,666.50
Giordano's	\$	4,555.00
Gold Coast Dogs	\$	121,707.00
Heartland Café	\$	2,479.50
Hearty Restaurant	\$	18,800.00
Ice Cubed	\$	5,639.50
Inspiration Kitchens	\$	7,874.00
Iyanze	\$	57,088.00
JB Alberto Pizza	\$	3,928.50
Jerk Truck	\$	5,336.50
Jin Ju	\$	6,260.50
Kasia's Deli	\$	61,117.50
Kilwin's	\$	10,771.50
Lao Ma La Chinese Restaurant	\$	31,150.50
Lou Malnati's	\$	124,699.50
Oak Street Beach	\$	124,846.00
O'Briens Restaurant	\$	74,244.50
Original Rainbow Cone	\$	184,533.00
Pazzo's Cucina Italiana	\$	33,404.00
Pecking Order	\$	18,130.00
Pork Chop	\$	7,349.50
Punky Pizza and Pasta	\$	9,430.50
Ricobene's on 26th Street	\$	70,469.00
Riva	\$	9,933.00
Robinsons #1 Ribs	\$	171,517.00

Royal Bakes	\$ 2,385.00
Star of Siam	\$ 100,825.50
Taco Joint	\$ 23,861.50
Taquero Fusion	\$ 6,651.00
Terzo Piano	\$ 17,628.00
The Fat Shallot	\$ 6,458.50
The Noodle Vietnamese	\$ 42,770.50
The Salsa Truck	\$ 3,870.50
The Smoke Daddy	\$ 104,516.00
Tuscany	\$ 65,188.00
Tutto Italiano	\$ 79,276.00
Vee Vee's African Restaurant	\$ 64,954.00
Wishbone Restaurant	\$ 39,616.00

19. Provide a breakdown of contracts paid out of account 9805 for 2012 and 2013, and projection for 2014.

**Response:** Answer provided by OBM.

20. When film production companies want to shoot in Chicago, could we work something out with them so that we would be allowed to screen their films during our outdoor film festivals? Perhaps a “Made in Chicago” series? Also for independent films – might help increase number of viewers of smaller independent films shot in Chicago.

**Response:** It’s difficult to negotiate screenings of new releases in outdoor venues because of piracy; however, acquiring the rights to screen films in wide general distribution is definitely possible. Coincidentally, we've been exploring many new ways to promote films made by Chicago independent filmmakers. Among the initial ideas being considered is a “Made in Chicago” segment on one of the City’s municipal television channel to screen locally made films and accompanying interviews with the directors, producers and casts that made them.

21. Please provide funding statistics for all landmark rehabilitation projects in 2013 and projected 2014.

**Response:** In 2013, approximately \$201,000 will be spent on restoration projects in the Chicago Cultural Center, primarily involving first floor public spaces as listed below:

- Michigan Avenue Galleries not only in preparation for the Spontaneous Interventions exhibit, but also to make the space better suited to future exhibitions with new walls;

- Restorative work on the marble walls (cleaning/treating), coiffured/mosaic ceilings (paint analysis/color treatments), and floor work (repair and polish damaged terrazzo/carpet removal) in Randolph Square in preparation for 2014 restoration work;
- Renovation of the Landmark Gallery corridor in preparation for an updated exhibition on Chicago's landmarks and the story of historic preservation; and
- New carpeting in the Preston Bradley Hall, replacing carpet that is 17 years old and is worn (this is one of our prime revenue generating rental spaces, as well as a showcase for our free public programming).

In 2014, priority projects for DCASE are at the Cultural Center and the Clarke House Museum. \$693,028 is included in DCASE's 2014 budget for such projects and additional funding is anticipated from grants. This will fund:

- Chicago Cultural Center
  - Renovation of Randolph Square.
  - New hardwood floors in the Michigan Avenue and Garland Galleries, replacing dated/worn carpet in these spaces.
  - Repair of the ceilings and installation of new energy efficient lighting in the Claudia Cassidy Theater.
  - Furnishings and equipment for the Randolph Square space.
- Clarke House Museum
  - Repairing and repainting the landmark exterior.

22. What was the amount of lost revenue in 2013 for parking/street closures requested by DCASE?

**Response:** Parking/street closures in connection with DCASE events have not been tracked separately from other parking street closures. However, the 2014 budgeted amount is an estimate based on prior year closures and costs and anticipated 2014 festival and event plans.

23. What is the cultural plan for south side and how much funding will this plan receive in 2014?

**Response:** Cultural plan projects on the south side have included programs in partnership with the Chicago Park District – Night Out In the Parks and Classics in the Parks which took place in many south side locations. Other projects are being done in partnership with Choose Chicago. They have recently launched a neighborhood tourism site, which includes many south side communities.

In 2014, \$750,000 is committed to the Park District to continue their citywide summer programs, and an additional \$500,000 is budgeted for continued 2014 Cultural Plan implementation.

24. What is DCASE's 2014 budget to renovate properties critical to DCASE's mission?

**Response:** See response to #21, above.

25. What is the 2014 cost of the expanded theater in the park initiative?

**Response:** \$750,000 is budgeted for the Night in the Parks.

26. Please provide a full breakdown of the 2013 advertising/promotional budget. What is the expected return on investment for those dollars?

**Response:** In 2013, DCASE budgeted \$110,000 for advertising and \$12,000 for promotions, and the city saw 4.9 million attendees at 10 DCASE events with a total economic impact of over \$247 million.

27. Can we have funding allocated for dance and music programs at specific locations in the 20th Ward?

**Response:** Organizations and artists seeking direct funding should apply to one of DCASE's cultural grant programs. Timelines for the application process is listed below.

#### Individual Artists Program

- Application Assistance Workshops: November 14 and 20, two sessions each day.
- Application Opens: December 6, 2013.
- Due Date: Monday, January 13, 2014 at 5:00 p.m.

#### CityArts

- Application Assistance Workshops: Week of Jan 6 and 13 TBD
- Application Opens: January 24, 2014
- Due Date: Monday, March 3, 2014 at 5:00 p.m.



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**MEMORANDUM**

**TO:** The Honorable Carrie Austin  
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**FROM:** Michelle Boone  
Commissioner, Department of Cultural Affairs and Special Events

**DATE:** November 14, 2013

**RE:** Request for Information

**CC:** Maria Guerra, Mayor's Office of Legislative Counsel and Government Affairs

**Ref ID:** 023-1 Public Art Organizations

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During the recent hearing to discuss the 2014 proposed budget, Alderman Mitts requested additional information regarding public art organizations.

Chicago has many public art organizations. A few of these include Chicago Public Art Group, Archi-treasures, Street Level Youth Video, Gary Comer Youth Center, Yollocalli Arts Reach, the South Chicago Art Center, and the Beverly Art Center.

There are also model community arts organizations working with Alderman Solis (Ward 25) and Alderman Moore (Ward 49), who could offer advice as well.



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**RE:** Request for Information

**CC:** Maria Guerra, Mayor's Office of Legislative Counsel and Government Affairs

**Ref ID:** 023-2 Arts Education

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During the recent hearing to discuss the 2014 proposed budget, Alderman Cappelman requested additional information regarding contact information at Ingenuity.

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